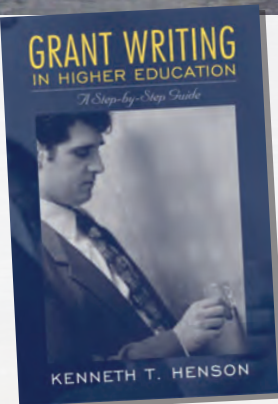


OPTION ONE:

# Grant Writing Workshop



## Writing Grant Proposals

is a 3 to 4- hour workshop packed with practical suggestions. Learn how to get inside the evaluators' heads from an experienced grant writer who has written a string of grants ranging from a few hundred dollars to over a million dollars each. The workshop is designed for beginning writers and

writers who have had a few proposals accepted and wish to get ideas for new topics and develop skills needed to increase the acceptance rate of their future proposals. Unlike the many workshops that just talk about grant writing, this workshop is all nuts and bolts: do this and get these results.

Discover how to give your proposals that spark that makes them irresistible. Develop an effective, bottom-line writing style from the author of over 400 national publications including over fifty professional books, four on writing for publication.

Here you will examine successful proposals and will be shown the specific qualities that made these proposals more attractive than all their competition. You will receive many tips that can increase your acceptance rate. Learn how to design a budget that evaluators will perceive as honest and fair.

In this practical, hard-hitting, fast-paced workshop, you will learn how to give your proposals the same test that evaluators use to rank proposals. One single tip will help you avoid the one mistake that causes the most rejections.

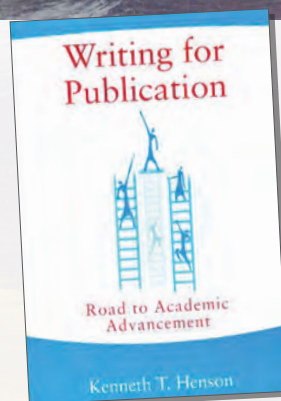
Learn how to identify your own unique circumstances and use these to strengthen your proposals. You will even learn how to turn limitations into strengths.

Bring your ideas for proposals to this workshop and receive suggestions for writing a new proposal or strengthening a proposal that is already underway.

Ken's technology proposal was the largest funded by AT&T in 1991. His series of grants with school districts won a top state award in Alabama and a national award in Indiana.

OPTION TWO:

# Writing for Publication Workshop



## Writing for Publication

is a 3 to 4-hour, hands-on workshop designed to remove the fear that blocks writers. Get the nuts and bolts facts needed to succeed and enjoy writing for publication. In this workshop you will learn how to select good topics and appropriate journals. Benefit from two decades of research on what editors

do and do not like, including the most common mistakes that cause rejection.

Here you will set the length of paragraphs and design titles to hook the editor and readers. You will receive many tips that can increase your acceptance rate. Learn how to structure articles to increase your acceptance by making your articles clear and easy to read. Here, you will learn to avoid the four errors that cause the most rejections.

### Learn How to:

- Find topics
- Select a journal
- Write effective titles
- Develop an effective writing style
- Organize articles
- Write query & cover letters
- Design and use questionnaires
- Use journals as blueprints
- Base articles on dissertations/theses

## About the Presenter:

**Ken Henson** is professor of education at The Citadel. His surveys sent to journal editors have appeared biennially in the Phi Delta Kappan journal for over 25 years. Two grants that he collaborated on earned over \$50 million each. His article "Six Myths that Haunt Writers" was selected as one of the 100 best articles written in 1991 along with articles by Mary Higgins Clark, Sidney Sheldon, Dick Francis, and Stephen King. His 400 publications include 50 books, four on writing for publication.



Kenneth Henson

## Comments from Ken's Workshop Participants:

*"Excellent. You can feel the passion in his desire to help others be successful."*

*"Very encouraging."*

*"Nuts and bolts. I liked that."*

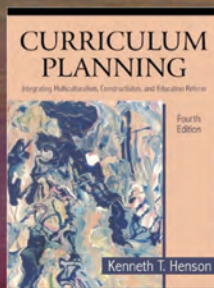
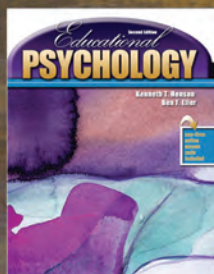
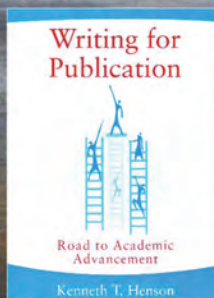
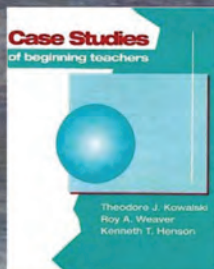
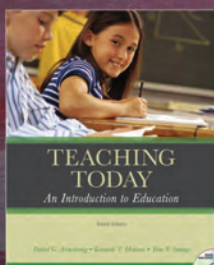
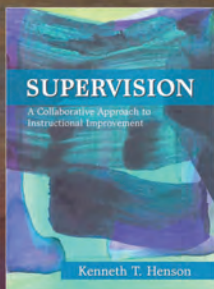
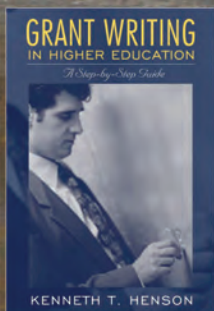
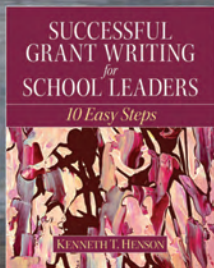
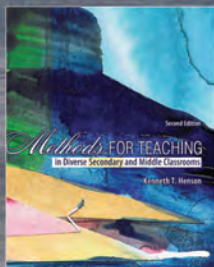
*"The speaker was motivational and positive."*

*"I liked the step-by-step procedure."*

*"The presenter knows how to keep your attention."*

*"He is excellent in presenting practical information."*

**Ken Henson can be reached at  
(843) 705-6587 or khenson2@sc.rr.com**

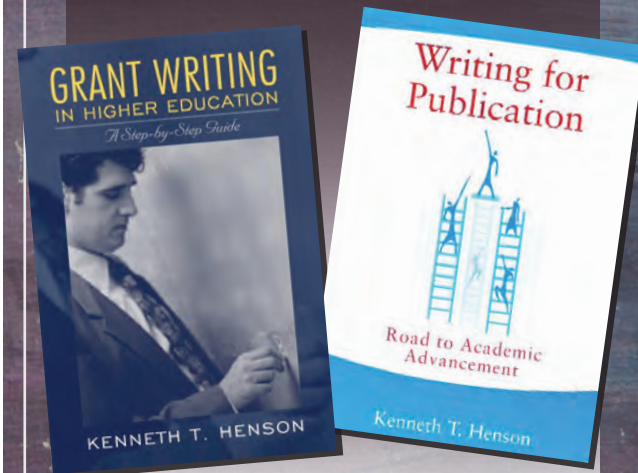


Ken Henson  
29 Landmark Lane  
Bluffton, SC 29909

# Writing Workshops:

## Grant Writing and Writing for Publication

with Kenneth T. Henson  
Co-sponsored by Text and Academic Authors Association



### Learn How to:

- Find Topics
- Locate Potential Funding Sources
- Develop a Budget
- Avoid Common Errors
- Add Unique Features that Hook Evaluators
- Turn Limitations into Strengths
- Write Inter-disciplinary Proposals
- Make Time Your Ally
- Design Proposals that Best Serve You
- Write Partnership Grants
- Test Your Own Proposals