



# Educational Design Research: Balancing Relevance and Rigor

February 23, 2016, 10:00 a.m. to 11:30 a.m.

in Old Norman Hall Room 211

**Presentation Abstract:** Educational design research (EDR... also referred to as “design-based research”) addresses real world problems related to teaching, learning, and performance. EDR has two primary goals: to develop and refine effective solutions to problems and to produce robust reusable knowledge. EDR is typically embedded in the iterative development of a solution to a significant problem and requires close collaboration with practitioners. In addition to effective problem solutions, EDR yields new theoretical knowledge most often in the form of reusable design principles. This presentation presents the rationale for and benefits of EDR in education, public health, and other fields. Many of the ideas in this presentation come from an award-winning book: McKenney, S. E., & Reeves, T. C. (2012). *Conducting educational design research*. New York: Routledge.



**Speaker: Thomas C. Reeves, Ph.D.**

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Dr. Thomas C. Reeves (Tom) is Professor Emeritus of Learning, Design, and Technology in the College of Education at The University of Georgia. He is former Fulbright Lecturer in Peru and he has been an invited speaker in the USA and more than 30 other countries. In 2003, he received the AACE Fellowship Award from the Association for the Advancement of Computing in Education, in 2010 he was made a Fellow of the Australasian Society for Computers in Learning in Tertiary Education (ASCILITE), and in 2013 he was awarded the David H. Jonassen Excellence in Research Award by the Association for Educational Communications and Technology (AECT). His *Interactive Learning Systems Evaluation* book (co-authored with John Hedberg) was published in 2003, his *Guide to Authentic E-Learning* book (co-authored with Jan Herrington and Ron Oliver) was published in 2010, and his *Conducting Educational Design Research* book (co-authored with Susan McKenney), was published in 2012. His latest book is *MOOCs and Open Education around the World* (with Curt Bonk, Mimi Lee, and Tom Reynolds) was published in 2015. His writings, including more than 100 journal and magazine articles and 60 book chapters, have been cited in the literature more than 11,000 times according to Google Scholar. He lives in Athens, Georgia with his wife, Dr. Trisha Reeves, who is a Professor of Social Work at UGA, and their two Westies, Button and Zipper.