The North America Team's postsecondary value advocacy strategy aims to influence federal and state policies that ensure equitable access to quality higher education. This includes advocating for better institutional funding models that reduce student tuition burdens, enhancing need-based grant aid to minimize debt for low-income students, and improving student-level data for greater transparency in outcomes. Funding will support the University of Florida's InformEd States research collaborative, which focuses on state and local higher education finance. Projects will examine state-level policies to equalize local funding disparities and provide insights into funding models tied to enrollment, prior allocations, and institutional performance. This research will help advance understanding of how equitable funding can support student success and institutional needs.