

An Examination of the Enrollment and Persistence Outcomes of the Florida College Student Re-Enrollment Demonstration

This project will leverage the prior work and intervention already completed to track those same students' likelihood to persist and ultimately graduate from college. Participating colleges include Broward College, Miami Dade College, Palm Beach State College, Valencia College, and Hillsborough Community College. This study will investigate whether students who received informational nudges and financial incentives are more likely to persist and ultimately graduate from college when compared to otherwise-similar students in the control group. The primary purpose of the project is to identify whether a re-enrollment campaign can improve the likelihood of (former) community college students persisting and graduating from college.

Research Question 1: To what extent does a re-enrollment campaign impact the likelihood of student persistence and ultimately graduation?

Research Question 2: Do the treatment effects vary according to the type of re-enrollment campaign?

Research Question 3: Do the treatment effects vary according to students' academic or demographic characteristics?