

New 3 Credit Course Offering:

Social Marketing & Environmental Interventions

Spring 2015 – Sophomores Only

Are you interested in working on a new research project to help college freshmen and high school students prevent obesity by eating a healthy diet, increasing physical activity, and managing stress?

If you work with this project, you would be developing an interactive, social marketing environmental intervention that would be implemented here at the University of Florida next year.

Areas of focus include physical activity (including dancing and biking), online websites, social media, marketing, stress management, videos, theater, graphic arts, event planning, policy and advocacy, the food environment, gardening, cooking, healthy body image, among other things.

We are looking for 35 SOPHOMORES that would be interested in taking a class in the spring to develop the intervention and then would work together as a team next year to implement the intervention here at UF.

MINDFULLY
NOURISH



BE ACTIVE

If you are interested in more information about this opportunity, please contact Dr. Melissa Vilaro at mgraveley@phhp.ufl.edu or Dr. Anne Mathews, RDN at anne.mathews@ufl.edu

Approved by
University of Florida
Institutional Review Board 02
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