



JOIN US FOR THE SPRING 2015 EMPLOYER UNIVERSITY WEBINAR SERIES

What will the Employer University Webinar Series do for you?

- Maximize your recruitment efforts
- Develop an influential on-campus brand
- Increase your recruitment ROI
- Successfully hire Florida's finest!

All webinars are **FREE** and limited, so sign-up quickly!

To register please visit, www.crc.ufl.edu/employeruniversity

Recruiting at the University of Florida – The Basics

Wednesday, January 28th, 12:00 PM EST

- This webinar will provide you with the resources and support available to your company, inform you of how the Career Resource Center can assist in enhancing your recruiting experience, and provide you with methods to increase your campus presence. This is a recommended orientation for those new to recruiting at UF!

Establishing and Enhancing your Internship Program

Tuesday, February 10th, 11:00 AM EST

- Internship programs are a strategic way to help you identify future talent and add a new perspective and set of skills to your team. This webinar will discuss tips and best practices on how to go about crafting a strong internship that is mutually beneficial for the student and your organization.

Special Topic – When Recruiting Meets Education

Wednesday, February 18th, 1:00 PM EST

- Everyone is searching for great talent, but are you searching correctly? Learn why being involved in creative programs like Field Day, Student Meets World, and our other Employer2Student offerings is a great addition to your existing collegiate recruitment strategy.

Rethinking Your Reach: Virtual and Online Recruiting

Thursday, February 26th, 1:00 PM EST

- With more students attending college online and employers looking for new innovative ways to engage students, online recruitment options have become a necessity. This webinar will share new ways to adapt your recruitment technique in order to expand your campus reach and maximize your recruitment budget.

Sharing Your Company Culture = Getting the Right Candidates

Wednesday, March 11th, 12:00 PM EST

- Come join us to learn more about developing your company's brand in the context of collegiate recruiting, the factors that influence college candidates' decisions, and the best ways to communicate your company's culture.

Recruiting Experienced Gators

Wednesday, April 1st, 1:00 PM EST

- Join us for a webinar to learn more about recruiting experienced Gators and utilizing the Gator Nation to leverage opportunities to find the best Gator Alumni available for your organization.

Early Engagement: How to Connect with Underclassman and Why this is Beneficial to Recruitment

Tuesday, April 7th, 12:00 PM EST

- Join two of the Career Resource Center's Senior Assistant Directors to learn about why connecting with freshmen and sophomore students is an important piece of any company's college recruitment strategy.

For any questions, please contact the Employer Development Staff, at crcemployerdevgrad1@crc.ufl.edu