

# Interested in College Sports?

Register for a New Spring 2016 Course

## EDA 4930: Intercollegiate Athletics & the University (Section # 05D6)

Tuesdays: 12:50pm to 1:40pm (Period 6)

Thursdays: 11:45pm to 1:40pm (Periods 5 & 6)

Norman Hall 137

### Course Description:

This course will look at the history, organization, finance, governance, leadership and symbolism of athletics as a key part of the political economy of the contemporary university. With student athletes as a primary unit of analysis we will review the history of intercollegiate athletic competition, the symbolic role of athletics in society and the future of athletics on postsecondary campuses. Within the broader study of athletics we will turn attention to issues of institutional equity, gender and power in the modern university.

### Topics to Be Covered:

1. University Mission & History of College Athletics
2. The Business of College Sports
3. College Sports and the Media
4. Careers in Athletic Administration
5. Ethics and Intercollegiate Athletics
6. Athletic Strategy and Management
7. The Student Athlete
8. The Role of Faculty within Intercollegiate Athletics

### About the Instructor: Dennis A. Kramer II, Ph.D.

Dr. Kramer serves as an Assistant Professor of Higher Education and the Co-Director of the UF's Institute for Higher Education within UF's College of Education. His prior research has focused on the economics of higher education, the evaluation of federal and state policy adoption, and impact of intercollegiate athletics on the college experience. His work has been featured within the Chronicle of Higher Education, Insider HigherEd, ESPN, and Yahoo Sports. His co-edited volume with J. Douglas Toma (UGA) entitled The Uses of Intercollegiate Athletics: Opportunities and Challenges in Positioning Universities received high acclaim and serves a foundation text to introduce the connections between university athletics and the academic core.

