

Are you interested in working with a technology company that specializes in athletics, fitness and business development?

The internship opportunity will provide a position with the technology and consulting company, Teknology Solutions. Teknology Solutions provides technology and business services for athletic, fitness, as well as, educational entities. Through Teknology's flagship software application, the VTrainer, and additional products, Teknology Solutions is devoted to expanding every client's effectiveness. Teknology Solutions interns have landed jobs with Amazon, Bank of America, Google and BrightHouse. In addition, interns have been known to improve their GPA's and networking skills during their time with the company.

Teknology Solutions Interns will gain a unique insight into the advertising, marketing, design, and education professions. The diverse cutting edge services and products provided, will give interns the ability to gain experience in a wide range of vital areas. Innovative marketing strategies will provide marketers with much needed info and experience on the ever-expanding technology industry. Content creators will partake in professional writing, media curating and other functions that enhance the products of Teknology Solutions. The marketing and content creation team works hand in hand with our computer development team, to provide the best services possible.

Positions & Requirements

Role 1: Marketing & Product Content Engineer:

In charge of creating and producing the advertising, as well as product content. Marketing content creation focuses on advertisements, marketing materials and additional content vital for business development. Product content creation focuses on providing professional writing, educational and media based content. Engineers will work with other members of the Teknology team in distributing marketing and product content.

Content: Photo & Video Treatments, Advertisements, Motivational Media, Educational Lessons & Quizzes.

Preferred Skills: Photography; Graphic Design (Illustrator & Photoshop); Creative Writing; Marketing & Advertising

Role 2: Mass Audience Marketer

In charge of distributing advertising content online, through methods that reach the masses. Responsible for managing online advertisement accounts. Also, will be required to post on a daily basis through social media and blog sites. Mass audience mediums include Google AdWords, Bing Ads, Youtube Ads, FaceBook, Twitter, Instagram, FourSquare, Pinterest, StumbleUpon and Groupon.

Preferred Skills: Online Marketing, Social Intuitiveness & Data Analysis

Role 3. Business Development Specialist

The business development position will be in charge of connecting directly with customers & collaborative entities. Specialists will be responsible for communicating with current, as well as, potential customers. Customers include both individuals, as well as, entities in the athletic and fitness industries. Forms of communication will mainly include e-mail, website posts, phone calls and physical meetings.

Preferred Skills: Effective Communication, Sales Experience, and Product Development